

Kaohsiung International Chemtech & Instruments Expo

Sep. 23-26 Kaohsiung Exhibition Center

Expo Info

Exhibition Dates September 23 (Fri.) - 26 (Mon.), 2016

【Exhibition Time】10AM -5PM

[Exhibition Venue] Kaohsiung Exhibition Center (KEC)

(No. 39, Chenggong 2nd Rd., Qianzhen Dist., Kaohsiung City 806, Taiwan, R.O.C.)

【Official Website 】 www.edn-kiice.com

Exhibition Profile | Chemical Equipment | Environmental Health and Safety Engineering

Composite Materials | Petrochemicals Applications |

Plastics & Rubber Manufacturing Technology | Instruments |

Food Safety Equipment & Automatic Testing | Precision Machine & Hardware Components

[Advisor] Economic Development Bureau, Kaohsiung City Government

[Organizer] Economic Daily News

[Supporting Organizers] Taiwan Composite Materials Industry Association

Taiwan Rubber & Elastomer Industries Association

Taiwan Plastics Industry Association

Petrochemical Industry Association of Taiwan

Taiwan Chemical Industry Association

Taipei Instruments Commercial Association



KIICE Intro

Kaohsiung International Instrument & Chemtech Expo 2015 was "Taiwan's largest instrument and chemtech exhibition. There were 300 exhibitors and 500 booths. Part of exhibitors were from the United States, Britain, Germany, France, Japan, Singapore, and mainland China. Economic Daily News and Kaohsiung Instruments Commercial Association set up a trading platform successfully for the industry, government, academia, research, and other units. This expo gathered ten thousands of visitors, hundreds of foreign buyers and ten millions of business opportunities during the two—and-half-day exhibition period, which broke a new record in Taiwan.

Petrochemical industry is an important industry for the economic development in Taiwan, especially 60% of the petrochemical industry is located in Kaohsiung. The manufacturing output was 14.4 trillion last year. The output value of the chemical industry as a whole accounted for 30% (4.3 trillion) of Taiwan's industrial output value. The petrochemical industry output value reached 2.02 trillion, accounting for about 15 %. In recent years, the Kaohsiung City Government is actively promoting industrial restructuring and counseling on petrochemical industry to the high-value and low emissions. The petrochemical and industrial transformation and upgrading is imminent, including the improvements in maintenance, construction and management, strengthening of industrial safety, pipeline corrosion detection, leak and other fields, and the development of new saving raw materials, low energy consumption, low pollution and high economic value added products.

In order to present more chemtech and instruments exhibits and create more business opportunities for the industry in southern Taiwan, Economic Daily News holds Kaohsiung International Chemtech & Instrument Expo 2016 on September 23 – 26. The profile includes Chemical Equipment, Environmental Health and Safety Engineering, Composite Materials, Petrochemicals Applications, Plastics & Rubber Manufacturing Technology, Instruments, Food Safety Equipment & Automatic Testing, and Precision Machine & Hardware Components. The expo will focus on assisting exhibitors to open up overseas markets and improving industrial competitiveness. The product technology and image will also be promoted the by wide publicity. All related industry are welcome to join this event.

















8 Main Expo Profile Clear Topic! Accurate Procurement!

| Chemical Equipment | Environmental Health and Safety Engineering | Composite Materials | Petrochemicals Applications | Plastics & Rubber Manufacturing Technology | Instruments | Food Safety Equipment & Automatic Testing | Precision Machine & Hardware Components |



Advantages of KIICE

- An opportunity and an advantage to meet with more than 2,500 manufacturers. There are up to 5,000 booths in the annual exhibitions held by Economic Daily News.
- Buyers can visit the manufacturing plants and the KIICE at the same time since they are in the same region. This will help create more potential business opportunities.
- Long-term development achievements of China Steel, Taiwan Shipbuilding, Chinese Petroleum Corp., China Petrochemical Development Corp., and other large enterprises make a solid industrial base and the strong industrial competitiveness in Kaohsiung. KIICE will be an optimal platform for exploring markets in Southern Taiwan.
- The organizer will invite public associations and foreign buyers to visit the KIICE. This will help market quality products in Taiwan and look for global development.
- KIICE will bring machine tool industry of Middle Taiwan and metal industry of South Taiwan together.
 This set off an absolute advantage for great business opportunities.
- There are well-designed exhibition spaces which is 27 meter high with column free in the South Hall of KEC, which is suitable for large-scale exhibitions.
- The advantage of aiming targeted audiences with professional media plan will be executed since Economic Daily News has been collected numerous buyers database.



Kaohsiung Exhibition Center (KEC) boasts good location with convenient access to mass rapid transits, airport, and freeway, enabling visitors to reach the KEC via mass transportation systems or own car easily. There are 400 parking spaces in the KEC and 600 parking spaces around the KEC. Map

- ■Mass Transportation: Reach Kaohsiung Mass Rapid Transit (MRT) via high-speed rail/railway/ airplane, take the MRT red line to R8 Sanduo Shopping District Station, leave from exit 2, turn right and walk along Xinguang Rd. (about 10 minutes), and turn left on Chenggong 2nd Rd. to arrive the KEC.
- ■Bus: Take bus Red 16 or 168 to Kaohsiung Exhibition Center stop. Shuttle buses from MRT Sanduo Shopping District Station to Kaohsiung Exhibition Center is available during the exhibition period.
- ■Driving: Take the Chungshan Freeway End Exit, turn right to Zhongshan Rd. in the direction of downtown area, turn left on Fuxing 3rd Rd., and turn right on Chenggong 2nd Rd. to arrive the KEC.



















Internet Publicity

- **★**Official website
- **★**UDN Online
- ★EDN Online
- ★e-letter sending
- **★**Other event
- websites
- **★**eDMs

Letters of Invitation

- **★**International visitors
- ★Procurement departments of institutions & companies, relevant associations, research & academic organizations
- ★People who had visited

Outdoor Publicity

- **★**Street flags
- ★Flags in Industrial **Parks**
- **★**Wall ads
- **★**Promotion vans



★TV news channel CFs

★Local TV CFs ★Radio advertising

Public Relation

- ★Show events
- **★**The opening ceremony & the news conference
- ★News releases

Print Publicity

- **★**UDN & Liberty Times
- ★EDN ads & news reports
- ★Show supplements
- ★Professional magazines

KIICE 2016

Search

More Information: www.edn-kiice.com



Application Method

Early Bird Discount: only if exhibitors register before June 30, 2016. The normal price shall be resumed after the Early Bird Discount deadline.

Item	Early Bird Discount/booth	Normal Price /Booth					
Booth Rental Fee	\$35,000	\$40,000					
Business Tax	\$1,750	\$2,000					
Total	\$36,750	\$42,000					
Application Period	2016/6/30	Due upon all booths are taken					
Deposit/ Booth		Full payment					
	2016/6/30	2016/7/22					
Payment Due	Remittance or						
	A check can be cashed before 22 nd July, 2016						

[Statement]

- Deposit shall be paid when registering, and balance shall be completed within the set payment term (before 22nd July, 2016). Exhibitors can issue a check with titled United Daily News Co., Ltd. to complete the general application. If sending remittances, the account name is United Daily News Co., Ltd. The account number of Zhongxiao Branch of Taiwan Cooperative Bank: 0450705012551.
- 2. For any exhibitor with the Early Bird Discount shall pay the whole registration fee before June 30th 2016 to complete the application. If any exhibitor with the Early Bird Discount delayed the payment, then it shall be charged as the general exhibitor. Thus, please complete the required payment a.s.a.p. to maintain your benefit.
- 3. Withdrawal or change:
 (1) Withdrawal occurs two days before the coordination conference, the deposit is non-refundable and the rest of the payment will be returned without interest. The registration fee is non-refundable but the deposit will be returned once the withdrawal occurs within two days before the coordination or after the coordination. (2) Withdrawal occurs within two days before the coordination or after the coordination and the exhibitor changes to register the next exhibition, the deposit is non-refundable and the rest of the payment will be returned without interest.
 - (3) The registration fee is non-refundable but the deposit will be returned if withdrawal occurs within two days before the coordination or after the coordination and the exhibitor changes to register other exhibitions hold by the organizer.
- Exhibitors shall not select booths nor participate the exhibition if not pre-paid fees before the coordination conference.



















The following shell scheme (partition and equipment) will be included. (Exhibitors decorating their own who do not provide the following equipment.)

- 1. Each booth is composed of compartment and fascia boards (3 m×3 m×2.5 m), plus three projection lamps, one 110V/500-watt socket, and like-new carpet.
- 2. Each booth includes one reception desk and one chair.
- 3. One badge with the company's full name for each booth.

Display Mode Please follow related exhibits and vehicle restrictions of KEC.

- 1. Real product display is mainly recommended. The display can be assisted with media such as catalog, film, slides and video wall. However, the volume of audio equipment that exhibitors use shall not exceeds 83 decibels; microphones for propaganda and promotion are prohibited. Exhibitors shall not affect their neighboring stands. Offenders shall be punished by cutting off their power supply.
- 2. To take into account the ground-bearing and machinery safety, exhibitors shall bring their own bracket to distribute weight. Exhibits' weight of more than 7 tons shall be reported to the organizer in advance and accept the arranged location for the safety purpose.

Water, Power Supply and Forklift Engineering Services

Overdue applicants

shall be served with only basic supply and equipment.

- 1. The organizer provides each booth 110V 500W of electricity and 7 tons(including) forklift service, additional water, power supply and forklift engineering are needed to apply and be charged according to actual usage.
- 2. Utility update table shall be proposed to the organizer within 3 days after the Coordination Conference to ensure exhibitors to enjoy the most effective display service.

Coordination ConferenceAfter the registration deadline, the organizer will inform exhibitors the date and location of the conference. In the conference, the organizer will illustrate the exhibition notices and floor plans for selecting booths. Below are the rules of floor plans:

- 1. The exhibitors who book more booths serve first serial numbers for selecting booths. And exhibitors who book equal numbers of booth shall be allowed to select booths according to the deposit payment in sequence.
- 2. The organizer will select the booths on behalf of exhibitors who did not attend the conference.
- 3. Each exhibitor shall select linked booths, and not be allowed to select booths by crossing aisles.

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Booth Decoration, Exhibition and Dismantling Period

- 1. The detailed schedule for booth decoration will be announced after the coordination conference. Exhibitors are requested to follow the schedule.
- 2. Working staffers shall wear identification badges and helmets for entering and exiting the showground during the booth decoration and dismantling period.
- The organizer will not provide service or space for the temporary storage of objects. Exhibitors shall clear non-exhibits out of the showground.
- 4. The double sleepers and pads must be aligned beneath heavy exhibits for dispersing the pressure and ground protection. Do not drag to move exhibits. Avoid ground damage. Prohibit machine feet are located directly on the trench cover.
- 5. Prohibit flames, using woodworking cutting, and gun. Water-soluble paint should be used for fill paint job. (The related restrictions are subject to the provisions of the Kaohsiung Exhibition Center.)
- 6. Exhibitors who need overtime works must apply to the organizer one hour before the closing time, and shall be subjected to applicable fees. (The fee is regulated by Kaohsiung Exhibition Center. In the event multiple exhibitors apply for overtime works, fees can be shared. Without the application, exhibitors are not permitted to stay at the showground for overtime works.)
- 7. Exhibitors wearing identification badges can enter the showground half hour before the exhibition open for the public.
- 8. Exhibitors cannot withdraw their exhibits during the exhibition period.
- 9. After the end of the exhibition, exhibitors must require their contractors to remove all of their own objects used to decorate their booths, including banner, wooden boxes, pallets, glass, flooring, carpets, residue, other decoration wastes, etc. Afterwards, the organizer will assume responsibility in regard to waste disposal, with related fees to be borne by the exhibitor.



















Kaohsiung International Chemtech & Instruments Expo

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APPLICATION FORM

=				Date :		(Month)	/	(1	Date)/		(Ye	ar)
Phone Number of Undertaker			Name of Undertaker									
Company Name		Official Website	http:	//								
Invoice Title		Business Registration Number	r									
Invoice Address												
Coi	ntact Address											
Person in Charge				Contact Person								
Tel				Mobile Phone								
Fax				E-mail								
Exhibition Profile		☐ Chemical Equipment ☐ Composite Materials ☐ Instruments ☐ Petrochemicals Applicat	☐Plastics & Rub	ental Health and Safety Engineering Rubber Manufacturing Technology Ety Equipment & Automatic Testing Machine & Hardware Components								
	Exhibits											
Exhibition Booth			Unit(s)	Shell Scheme	□Ye	S		No				
	Fee	NT\$	VAT 5%	NT\$	Tota	al NTS	\$					
Convention of Exhibitors	2. Exhibitor registra payment check is below. Both met (1) Submit the ag (2) Submit the ag (2) Submit the ag (Note 1> Check Note 1> Check Note 1 Wire tr. Ltd. 3. Withdrawal or ch (1) Withdrawal or ch (2) Withdrawal or coordination. (2) Withdrawal or coordination. (3) The registration and the exhibitor shall not be rights, not return in the exhibitor shall work cancel the exhibitor shall work constructed impropropers. Aside from insurin exhibitors shall haprotection and Ca. 8. The organizer shall mobilization, etc. 9. The organizer has exhibition and shalo. The children with	Withdrawal or change: (1) Withdrawal occurs two days before the coordination conference, the deposit is non-refundable and the rest of the payment will be returned without interest. The registration fee is non-refundable but the deposit will be returned once the withdrawal occurs within two days before the coordination or after the coordination. (2) Withdrawal occurs within two days before the coordination or after the coordination and the exhibitor changes to register the next exhibition, the deposit is non-refundable and the rest of the payment will be returned without interest. (3) The registration fee is non-refundable but the deposit will be returned if withdrawal occurs within two days before the coordination or after the coordination and the exhibitor changes to register other exhibitions hold by the organizer. (3) The registration fee is non-refundable but the deposit will be returned if withdrawal occurs within two days before the coordination or after the coordination and the exhibitor changes to register other exhibitions hold by the organizer. (3) The registration fee, is non-refundable but the deposit will be returned if withdrawal occurs within two days before the coordination or after the coordination and the exhibitor changes to register other exhibitions and the exhibitor changes to register other exhibitions and the exhibitor changes to register the next exhibition and the exhibitor or registration fee, and prohibit the exhibitor or participate in the organizer will cancel the exhibitor. The organizer will and the exhibitor shall be consistent with the exhibition the exhibitors shall be exhibitor to participate in the next exhibition if exhibit products ave been found inconsistent with the exhibition them. Exhibitors shall bear any legal responsibility if exhibits involving counterfeit. A whibition of the exhibitor organizer will and inconsistent with the exhibition them. Exhibitors shall bear any legal responsibility if exhibits involving counterfeit. Shall work with helmets with the delive										
Company	Seal of		and shall ta	ike liability if violated Signature and Charge								